



PRESS RELEASE

Paris, August 2009. Cosidays: An innovative way to find a place to stay.

www.cosidays.com e-tourism market place is now live, offering customers an easy way to find a place to stay.

Cosidays is simple. This new site allows web users to tell what they look for, in a very detailed manner. This can be hotels, bed and breakfast, rentals, rooms for a seminar or even specialized travel agents.

Cosidays engine will then evaluate the request, calculate the best matching options, and submit it to selected professional partners.

On the other hand, Cosidays partners can browse the client database in real time whenever they have free capacity.

“We really want to focus on customers” said Laurent van Hamme, founder of the company. “Cosidays is not another online catalog, this is a search engine for Customers” he added.

According to him, “Advertisers are lost in popular search engines”, who notes that typing “Paris hotel” can return more than 50 million results. No chance for independent hotels or B&B to be visible in such volumes.

Cosidays model makes customers visible to providers, who can use on-line tools and a dashboard to develop their offers and CRM. It provides a continuous stream of new clients to professionals. They no more have to worry about having of a website or hypothetical high positioning in search engines.

The site is well suited for last minute reservations. Whenever they have free rooms, hotels or B&B can query the database and meet customers waiting for a place to stay in their area.

The service is completely free to end-users. For professionals, the cost of customer acquisition varies depending on length of stay. For a limited period of time, the site offers free registration, and a number of units to enable them to contact their first-qualified customers.



Cosidays is one of the very first e-tourism marketplaces, available in English and French.

Selected in June at the Startup Academy Award in Paris, cosidays is a trademark of Smokon!, a leading provider of internet, telecom and e-tourism projects.

Professional registration: <http://www.cosidays.com/pro-tour.php>

Contact: *Laurent van Hamme* +33 (0)6 09 95 31 35

Email: presse@cosidays.com